



THE ECA REPORTER

A Publication of the Environmental Contractors Association of New York City

President's Message



As we head into fall, I am pleased to announce several initiatives that will help the ECA raise awareness of our commitment to elevating standards in the environmental contracting industry and increasing market share for our ECA certified contractors.

The ECA is launching a new communications campaign that will highlight our members' commitment to safety, training and professionalism. We hope to establish the ECA as THE authority on setting standards for the environmental contracting industry.

Our new campaign will feature a series of advertisements in the region's most prominent development and construction publications, a campaign website, public relations outreach and the scheduling of meetings with government and

industry leaders. We encourage your participation in these efforts to raise the bar for our industry.

Additionally, the ECA hosted our second annual Environmental Conference on Wednesday, October 20, 2011 at the Sheraton New York. This year's conference built on the education and discussions from last year's event and discussed trends and issues in environmental remediation, infectious disease control and emergency mitigation.

We encourage you to participate in our campaign efforts and at our conference. Please contact Joyce Nastasi at 212-682-0062 or joyeca@earthlink.net to learn more about how to get involved.

Sincerely,

Paul G. O'Brien
ECA President
Pinnacle Environmental Corp.



THE ECA HAS MOVED INTO NEW OFFICES LOCATED AT:

5 Penn Plaza | 19th Floor | New York, NY 10001 | Phone: 212.682.0062 | Fax: 212.849.6948

ECA Announces New Communications Campaign

The ECA has launched a new communications campaign aimed at increasing visibility for the association's efforts to raise standards for the environmental remediation industry and establishing ECA certified contractors as the contractors of choice for complex environmental and emergency mitigation work.

The new campaign kicks off with the launch of CleanBuildingsNYC.com and an advertising campaign in the region's top construction and development media outlets. The campaign focuses on establishing ECA certified contractors as a cut above the rest, certified through ECA's rigorous state-of-the-art training process and monitored by ECA approved supervisors on every jobsite.

Campaign Goals

Our campaign will focus on the advantage of working with ECA certified contractors and emphasize the programs and initiatives the ECA has undertaken to raise the standards of environmental contracting, including:

- Over \$10 million invested in training for ECA member contractors including superintendents, foremen and shop stewards
- Working with city, state and federal government agencies to develop remediation legislation
- Ground-breaking Labor-Management Safety Compliance program including training by the Mason Tenders Training Fund, self-policing processes to ensure jobsite compliance, a Joint Safety Board that reviews all incident reports and standards for dispute resolution and addressing safety violations and safety initiatives, enforced through training and self-policing
- Role of jobsite supervision by ECA qualified supervisors

ECA Board of Directors:

Paul G. O'Brien, President

Pinnacle Environmental Corp.

Cathleen B. Colella, Vice President

Hazardous Elimination Corporation

Frank J. Garito, Chairman

Asbestos Corporation of America

Michael Caputo, Treasurer

Branch Construction Co., Inc

Salvatore J. DiLorenzo, Vice President

PAL Environmental Safety Corporation

Karen Grando, Board Member

International Asbestos Removal, Inc.

William McKenzie, Vice President

Abatement Unlimited

John Tardy, Board Member

JVN Restoration Inc.

Morris Napolitano, Vice President

Degmor Inc.

Industry Meetings & Presentations

To engage our target audiences, the ECA will be hosting presentations to owners, developers, building managers and others in our target markets interested in learning more about working with the ECA through the series of advertisements and on the campaign website.

These meetings will focus on how ECA member contractors are advancing the industry and increase awareness for the range of services ECA member contractors provide including:

- Environmental remediation services for public, private and institutional owners and corporate users
- Emergency remediation response including removal of hazardous materials and debris, emergency cleaning and repairs
- Infectious cleaning, bacterial/biological emergencies and chemical/industrial spill clean-up
- Fire and flood restoration services including water extraction, fire and water damage mitigation, remediation and document recovery

Get Involved

In the coming months, the ECA encourages you to get involved in this campaign by participating in the meetings we are setting up with developers, owners, legislators and other industry leaders to discuss how the ECA and ECA contractors can make their jobsites more efficient, effective and safe. If you are interested in participating in our outreach efforts, please contact Joyce Nastasi at joyeca@earthlink.net.

ECA HOLDS SECOND ANNUAL ENVIRONMENTAL CONFERENCE

The ECA held our Second Annual Environmental Conference entitled How Infection Control and the Changing Environmental Remediation Landscape Affects Your Business on Thursday, October 20, 2011.

Attended by over 100 members and business and community leaders, the conference included a keynote address by Caswell F. Holloway, the New York City Deputy Mayor for Operations. A special post-panel address was delivered by Councilman James F. Gennaro, Chairman of the Environmental Committee of the New York City Council.

The conference also featured a special presentation on emerging infectious diseases in the environment. The presentation was delivered by Kerry M. Schwartz, MD FACC FACP, who is Board Certified in Internal Medicine and Cardiovascular Disease, and is a Patient Safety Officer for Infection Control at the Florida Hospital in Orlando, Florida.

A panel discussion was led by Marlene Linders, RN MS Associate AIA, who is an ASHRAE Distinguished Lecturer as well as President and Chief Executive Officer of the Philders Group International Inc., The Linders Health Institute.

A panel discussion on "Present Environmental Challenges," was led by Paul O'Brien of Pinnacle Environmental, Frank Garito of the Asbestos Corp. of America and Richard Tobin who is the Assistant Chief of Fire Prevention, New York City Fire Department.

The second panel discussed "Future Environmental Remediation Affecting Safety and Health of the Public in Diversified Industries." The discussion focused on hotels, building owners, healthcare facilities and training centers. It was led by Morris Napolitano of Degmor Inc., Douglas Glorie – P.E., of STV Incorporated, Robin Kelleher of Willis Environmental Practice, David Mullins, AIA ACHA of Health Care Studio and Gary DiPaolo, the Vice President of Safety for Structure Tone.

This momentous conference also included a presentation and signing of the Manhattan Area OSHA Alliance with Kay Gee and the DEP Alliance with the ECA and Labor with Carter Strickland.



Paul O'Brien (Pinnacle Environmental Corp.) signing OSHA Alliance with Kay Gee (OSHA Manhattan Area Director) David Bolger (Mason Tenders District Council), Edison Severino (Local 78 Business Manager), Frank Garito (Asbestos Corp. of America)



Morris Napolitano (Degmor Inc.) Douglas Glorie, P.E. (STV Incorporated) Robin Kelliher (Willis Environmental Practice), David Mullins (Health Care Studio), Gary DiPaolo (Structure Tone), Uday Singh (I.H. Consultants, Inc.)



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ECA MEMBERS CELEBRATE RECENT ACHIEVEMENTS AT COCKTAIL RECEPTION

Thank you to everyone who attended the ECA member reception on August 18, 2011 at the Trump World Bar. Attendees had the opportunity to network with ECA members and associate members and what the ECA has planned for the upcoming year. Also in attendance were New York City Councilman James Gennaro, Christopher Santulli of the NYC Department of Buildings, representatives from the Department of Environmental Protection and Boston Properties and Edison Severino, Business Manager of Local 78.



Gina Pantony (Fiber Control, Inc.) and Michael Caputo (ECA Board Member, Branch Services, Inc.)



Members, Associate Members and Guests



Morris Napolitano (Degmor Inc.), Salvatore DiLorenzo (PAL Environmental Safety Corporation), Edison Severino (Local 78) and William McKenzie (Abatement Unlimited)

